

IPIA Members agree to operate their business ethically according to the following Code of Ethics:

- Treat everyone with respect, providing equal access and fair treatment to all clients, customers, students, and employees.
- Conduct business in a respectful and ethical manner.
- Deliver on business commitments.
- Represent the pole industry with integrity in their relationships with employees; clients, customers, students; industry colleagues; and the general public.
- When in doubt about how to resolve an ethical dilemma, confer with a person you trust—one who is not directly involved in the outcome.
- Abide by all local, state, and federal laws (as applicable) relevant to their specific business.

The business or individual displaying this code of ethics is an IPIA Member in good standing.